

# CoWell Haus Partnership Agreement Template

This Partnership Agreement (the “Agreement”) is made on [Date] by and between:

- **CoWell Haus**, a wellness-driven coworking and social house, represented by **Melissa Makovec**, Founder & CEO.
- **Partner**: [Partner’s Full Name / Company Name], located at [Partner’s Address], represented by [Partner’s Representative’s Name & Title].

## Recitals

- **Whereas**, CoWell Haus is hosting a series of pop-up activations designed to promote wellness, productivity, and community engagement;
- **Whereas**, Partner desires to contribute space, resources, or marketing support in exchange for collaborative benefits;
- **Now, therefore**, in consideration of the mutual promises and covenants contained herein, the parties agree as follows:

## 1. Purpose

- The purpose of this Agreement is to outline the terms and conditions under which CoWell Haus and [Partner’s Name] will collaborate on [Event Name(s)] at [Location].

## 2. Responsibilities

### CoWell Haus Shall Provide:

- Setup and operation of wellness-driven workstations (treadmill desks, bike desks, orthopedic seating, etc.).
- Marketing materials, branding assets, and promotional efforts through CoWell Haus digital channels.
- Event logistics, including setup, clean-up, and coordination of all branded elements.
- Post-Event Report highlighting engagement metrics and ROI.

### Partner Shall Provide:

- Venue space for the duration of the pop-up activation(s).
- Access to utilities, Wi-Fi, and other necessary amenities (as agreed upon).
- Relevant permits or licenses required for the event (if applicable).
- Promotional support through marketing channels (e.g., social media, newsletters, website).

## 3. Financial Arrangement

- **Revenue Sharing Model:** CoWell Haus and [Partner's Name] agree to a revenue split of [X%] / [X%].
- **Paid Activation Model:** CoWell Haus agrees to pay a flat fee of \$[Amount] for venue access.
- **Licensing Model (if applicable):** Partner agrees to pay CoWell Haus a licensing fee of \$[Amount] per year.
- Payments shall be made via [Payment Method] within [Net 30 / Net 15] days of invoicing.

#### 4. Term & Termination

- This Agreement shall commence upon signature by both parties and shall terminate upon completion of the event(s) or as otherwise agreed upon by both parties.
- Either party may terminate this Agreement with written notice if the other party breaches any material term of this Agreement.

#### 5. Intellectual Property

- Partner grants CoWell Haus the right to use Partner's name, logo, and marketing materials for promotional purposes related to the event(s).
- CoWell Haus grants Partner the right to use its name, logo, and promotional assets as agreed upon for marketing purposes.

#### 6. Liability

- CoWell Haus shall not be held liable for any damages or loss resulting from the Partner's participation in the event(s).

#### 7. Entire Agreement

- This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, whether oral or written.

#### 8. Governing Law

- This Agreement shall be governed by the laws of the State of California.

#### 9. Signatures

\_\_\_\_\_ Date: \_\_\_\_\_  
 Melissa Makovec, Founder & CEO  
 CoWell Haus

\_\_\_\_\_ Date: \_\_\_\_\_  
 [Partner's Representative Name]  
 [Partner's Company Name]